

Meljac celebrates its 30th anniversary



Press kit

Paris, 21 March 2025

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MELJAC ■

The leader in luxury switches looks back at the milestones in its history since the company was founded by André Bousquet in 1995. The Meljac story, which at its core is all about people, has provided the market with products that are both functional and stylish. Meljac soon became a leader in France and abroad, with steady growth that saw it reach a turnover of €13 million and 110 staff in 2025. Several major projects lie in store for the future of the brand.

“ André was a unique and visionary entrepreneur. With his eye for detail and passion for French expertise, he was a forerunner who turned switches from a functional object into a decorative feature. He knew how to inspire people, and I was lucky to be the first person to join him on the Meljac journey. More than 30 years on, I recognise how far we have come. Our collections have undergone constant development, both visually and technically, and they continue to appeal to major market players. Behind the scenes, the structure of the company has adapted as we have grown, and we rise to new challenges every day. André’s passion and human values continue to shape our vision. ”



Florence Bousquet, Co-founder of Meljac

“ It was an amazing journey that André and Florence Bousquet set out on in 1995. They managed to position Meljac as a leader and make it a reference in the market, even beyond France’s borders. I joined the company in 2015 because I loved the product, which is synonymous with excellence, creativity and elegance, and because I was impressed by the teams and their devotion to moving the company forward. I wanted to preserve Meljac’s core values while also developing its remarkable potential to the fullest. ”



Jean-Michel Lagarde, Managing Director of Meljac

Background



André Bousquet (1951-2019)

⇒ How it all began: one man's vision

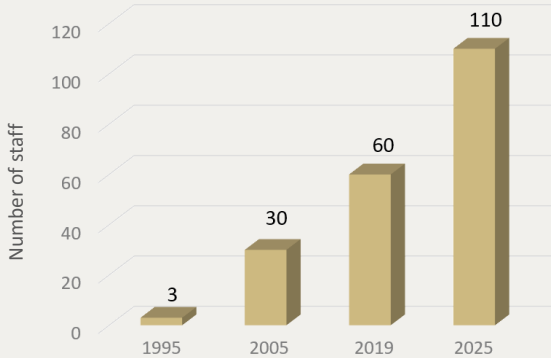
- Founded in 1995
- Meljac: the name of the village in Aveyron where he was born
- At a time when the market was dominated by plastic, customers wanted products that were more stylish

⇒ After André's death in 2019

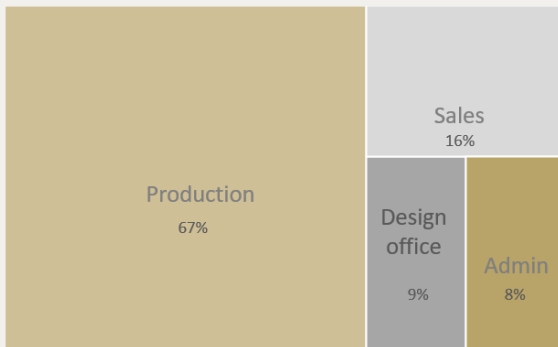
- Florence Bousquet chose to pursue her husband's work
- Together with Jean-Michel Lagarde, Managing Director, with whom André had worked for four

Driven by people

A growing workforce:



Workforce distribution:



⇒ Apprenticeships:

- In all departments, from sales to production
- Sharing expertise at a time when staff are hard to find
- 9% of all staff in 2025

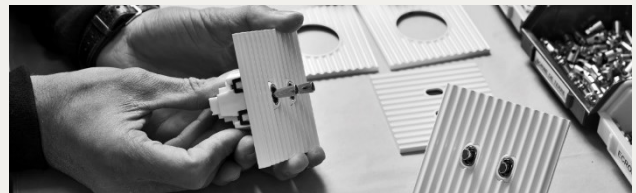
Made in France

⇒ The fact that Meljac's products are made in France is central to the brand's identity



⇒ 2015: first company in the sector to become an accredited "Entreprise du Patrimoine Vivant" (Living Heritage Company)

- For its history, expertise and projects



⇒ Local production

- Products made by hand in two workshops in the Paris region
- "Origine France Garantie" label



A responsible company

- **Environmentally:** Use of a sustainable product (brass), recovery of heat generated by production tools to heat the workshop, future "zero-emission" surface treatment plant (2026)
- **Economically:** Brass shavings and offcuts recycled, solar panels
- **Socially:** Sharing and developing know-how, partnerships with technical schools for apprenticeships, ESAT scheme to employ disabled people



■ State-of-the-art tools and the irreplaceable human touch

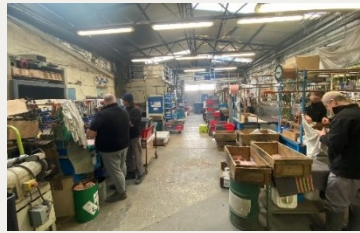
⇒ Production sites

- 1995: premises in Paris' 15th *arrondissement*
- 1997: workshop in Ivry-sur-Seine
- 2005: move to Orly
- 2009: acquisition of a surface treatment plant in Neuilly-Plaisance to internalise the entire production process
- 2010: construction of a custom-built plant in Villeneuve-le-Roi
- 2013: development of a surface treatment facility at the plant

TODAY



Villeneuve-le-Roi



Neuilly-Plaisance

2026

- New surface treatment plant in Saint-Thibault-des-Vignes, three times the size of the current plant, to develop production and reduce manufacturing time
- Relocation of the Neuilly-Plaisance team to this new site

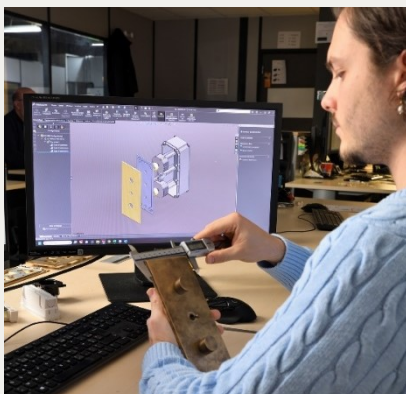
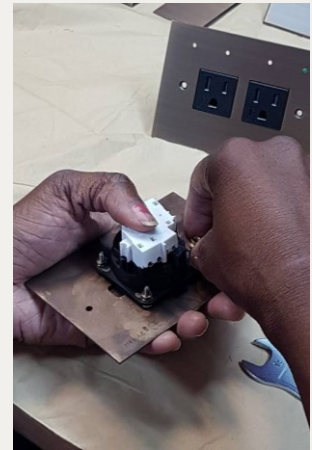


- Regular forward-looking investments

High-pressure waterjet cutting machine, 3D printer, engraving (mechanical, laser, screen-printing), milling machines, digital lathes, etc.

⇒ The human touch

At all stages of production: machining, chamfering, surface treatment, assembly, shipping, etc.



⇒ Digital development

- 2005: creation of a design office and development of specific tools: configurator, 3D plans, etc.
- 2025: new ERP for production and sales management

Elevating functional objects



⇒ Meljac's hallmark since 1995

- Inspired by the design style of the 1930s, André Bousquet created an iconic product
- Unique teardrop toggle
- Slender 3mm brass plate
- A format with elegant proportions
- No raised ring at the base of the toggle
- A recognisable sound that indicates Meljac quality



The floor socket: one of Meljac's first patented innovations

⇒ Broadening the range

- Sockets, reading lamps, thermostats, bells and more
- Compatibility with formats from other countries
- Brass casings for other mechanisms (air conditioning controls, alarm keypads, etc.)



A consistent look for all fittings

⇒ Flagship collections



⇒ A choice of finishes: the Meljac difference

- 29 finishes on brass
- Hand-applied surface treatment (polishing, plating, brushing, varnishing, etc.)

⇒ **Customisation and bespoke creations**

- Engravings (embossing and bright cut engraving), formats, backlighting
- 35% of products are custom-made
- Bespoke products represent 50% of turnover



⇒ **Home automation (low voltage)**

- 1995: line voltage only
- Early 2000s: some low voltage
- Today, all Meljac's collections are compatible with existing home automation systems



⇒ **Innovation**

- 5% of turnover invested in innovation every year



- Late 2025: collaboration with a prestigious French luxury brand
- 2026: major technical development for Meljac's mechanisms (toggles and push buttons)

■ **Market leader**

- ⇒ Internationalisation from 1997
- ⇒ Prestigious projects



Château de Versailles
2007



Notre-Dame
2024

- ⇒ Partnering with major luxury brands (e.g. Rolls Royce for the 20th anniversary of the Goodwood plant in 2023)



- ⇒ Structure and visibility
 - A team of 15 sales staff (France and export market)
 - 2 showrooms in France
 - 1 subsidiary in Los Angeles: Meljac North America
 - 2 shared spaces: London and New York
 - 60 authorised dealers worldwide

⇒ Customers

- At first mostly residential
- Then a leading player in the hotel industry
- 2025: development in yachting and property development sectors

⇒ Large-scale projects

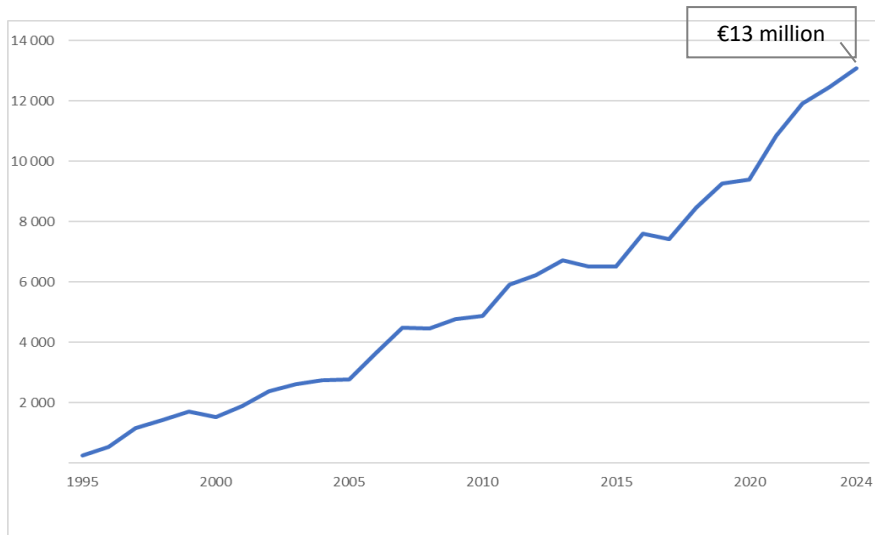
- Growing demand
- Artisanal quality in increasingly industrial-scale quantities



Royal Mansour Casablanca Hotel (2024)

■ Clear targets

Growth in turnover



controlled development
Target: doubled by 2035



impeccable product quality



human touch at the heart of our vision



bespoke creations



shorter deadlines

Watch the vidéo :



CREATED AND PRODUCED IN FRANCE



About Meljac

Created in 1995 by André Bousquet, the company (90 employees) designs high-quality electrical equipment using the finest materials.

With about 15 collections, MELJAC offers architects, decorators, electricians and private individuals a large range of options: switches, sockets, reading lights, casings for thermostats and home automation controls, etc. The brand is renowned for its bespoke creations. All products are 'Origine France Garantie' labeled. MELJAC is the first company in its business sector to obtain the EPV label (Living Heritage Company).

Its innovation and working methods are at the heart of its development, guaranteeing an optimum quality. Today the brand is available all over the world, with approximately 60 authorized dealers to help serve each their respective markets. The company has one subsidiary in the United States of America.

Some references: the Palace of Versailles, the Louvre Museum, Cartier and Chanel boutiques, the Hotels Four Seasons, Mandarin Oriental, Meurice, La Réserve in Paris, the Royal Mansour in Marrakech, the Intercontinental in Geneva, the Danieli Hotel in Venice...

www.meljac.com



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