

Meljac opens a dedicated exhibition and customer space in London

Meljac, the French manufacturer of luxury electrical fittings, is consolidating its development in the UK by opening a new exhibition space in the shared Argile & Partners showroom at 555 King's Road, London SW6 2EB.

Interior designers and architects, decorators and contractors, as well as private customers, can now come and discover the wide-ranging possibilities offered by the bespoke products on which the brand has built its global reputation.

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This is a strategic phase in Meljac's development. Although the United Kingdom has a thriving interior design market, there are very few companies that give interior architects the freedom to design their products entirely in accordance with their needs. Meljac is tapping into this niche market, providing designers with the means to express their creativity.



Jean-Michel Lagarde,
Managing Director of Meljac

Like Paris, London is home to several leading international architects and designers, including Marc Newson, who Meljac has already collaborated with. The time had come for us to move closer to the consultants and designers we work with and provide them with a space where we can meet them and offer guidance and support for their design projects.



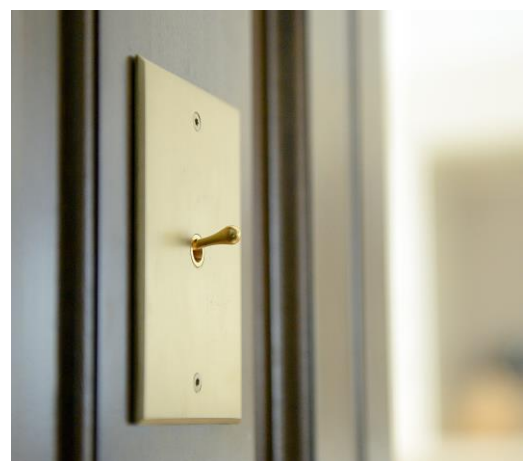
Ridwan Panchbhaya,
Head of Development

A strategic move

With around a dozen highly prestigious projects each year, mainly in the residential sector, such as the penthouse at The Whiteleys, Meljac generates 7% of its export turnover in the United Kingdom.

The brand offers a wide range of products suited to the British market, especially its many brass collections, including one developed with designer Marc Newson. After several years working with two distributors, Meljac wanted to establish a direct link with designers and customers in this specific market.

The main aim of this new dedicated space in the shared showroom is to give visitors an opportunity to see the quality of Meljac's products and extensive expertise for themselves.



Showroom 555, a dedicated space

Located at 555 King's Road in London, the Argile & Partners showroom is home to four French creators: Argile, Edition 1.6.9, Ateliers Philippe Coudray and Meljac.

Meljac now has a dedicated space in this showroom for its UK product ranges. From switches and sockets to reading lamps, visitors can familiarise themselves with the brand by discovering Meljac's solid brass collections and the colour chart of 29 elegant finishes, all produced in house with a surface treatment involving skilled craftsmanship.

They can also see the various formats, different combinations of mechanisms, and Meljac's expertise in producing casings for a wide range of devices (thermostats, home automation systems, controls for air conditioning, blinds, sound systems, etc.), as well as the multiple possibilities for customization and bespoke products.




The showroom 555 team is committed to providing quality service, offering both private customers and trade clients personalised support and guidance to help them make the best choices in terms of design and technical aspects.

About Argile & Partners

Argile & Partners brings together four French companies that share the same vision: to offer optimum quality and a variety of finishes for interior design needs with a range of carefully selected products. Combining quality materials with sophisticated technology guarantees exceptional results.

Located a stone's throw from the famous Chelsea Harbour in a district featuring many leading interior design brands, showroom 555 by Argile & Partners brings together the best materials and innovative ways of combining them, all under the same roof.

The showroom serves as a source of inspiration and advice for all those involved in design projects, from initial vision to production and installation.

 555 Kings Road, London SW6 2EB, United Kingdom

About Meljac

Created in 1995 by André Bousquet, the company (90 employees) designs high-quality electrical equipment using the finest materials.

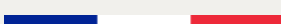
With about 15 collections, MELJAC offers architects, decorators, electricians and private individuals a large range of options: switches, sockets, reading lights, casings for thermostats and home automation controls, etc. The brand is renowned for its bespoke creations. All products are 'Origine France Garantie' labeled. MELJAC is the first company in its business sector to obtain the EPV label (Living Heritage Company).

Its innovation and working methods are at the heart of its development, guaranteeing an optimum quality. Today the brand is available all over the world, with approximately 60 authorized dealers to help serve each their respective markets. The company has one subsidiary in the United States of America.

Some references: the Palace of Versailles, the Louvre Museum, Cartier and Chanel boutiques, the Hotels Four Seasons, Mandarin Oriental, Meurice, La Réserve in Paris, the Royal Mansour in Marrakech, the Intercontinental in Geneva, the Danieli Hotel in Venice.... www.meljac.com



@maisonmeljac


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CONTACT PRESSE : Service communication Meljac, Leslie BÉRAUD – l.beraud@meljac.com – Tél : +33 (0)1.71.37.24.00 / +33 (0)6.60.71.24.00

